# PRESS RELEASE

**RONAL AG**

Lerchenbühl 3

4624 Härkingen, Switzerland

Phone +41 62 389 05 10

Fax +41 62 389 05 11

media@ronalgroup.com

www.ronalgroup.com

**RONAL GROUP with innovative technology at the Essen Motor Show**

**Härkingen/Switzerland, 2017/12/11 – As in previous years, from December 1 to 10, the RONAL GROUP was once again present at the Essen Motor Show with its own stand. At stand D119 in hall 11, the manufacturer of premium aluminum wheels was exhibiting its latest products from the RONAL, SPEEDLINE CORSE and SPEEDLINE TRUCK brands. As a special highlight, the company celebrated the world premiere of the new SMART CORE technology.**

The RONAL GROUP is not just known as an OEM supplier to leading car manufacturers, but also designs and produces modern, stylish aluminum wheels for the aftermarket under the RONAL and SPEEDLINE CORSE brands. The company displayed its latest products at the 50th Essen Motor Show, at a stand that was striking with its fresh, revamped design which pleased both dealers and end consumers.

As a world first, the RONAL GROUP presented its latest wheel, which was manufactured applying unique technology: The RONAL R63. The wheel in graphite-matt-diamond cut is produced using the innovative SMART CORE process, in which salt cores are placed in the mold, recast in aluminum and then rinsed with water. This process enables the implementation of complex internal shapes and a high variety of designs.

The wheel manufacturer presented the popular sporty SL6 Vettore design as a highlight from its SPEEDLINE CORSE program. The light and dynamic five double spoke wheel is now available in two new surface finishes: one is the MCR (multi-color rim) in jet black matt with red spokes, and the other is in matt bronze front copied. The wheels with five-hole connection are available in sizes 8.5x19 inch and 9.5x19 inch.

A partner to automobile manufacturer Team Schirmer and to tire manufacturer PIRELLI, the RONAL GROUP also displayed an automobile which took part in this year's Nürburgring 24-hour race – fitted out with SPEEDLINE CORSE wheels in gold. All stand visitors also had the opportunity to take part in a very special prize draw with their picture being taken at the selfie station: For the first time ever, the RONAL GROUP was awarding two exclusive team places in the RONAL and PIRELLI racing team at the Nürburgring 2018 24-hour race.

For more information please visit:

[www.ronal-wheels.com](http://www.ronal-wheels.com)

[www.ronalgroup.com](http://www.ronalgroup.com)

**About the RONAL GROUP**

The company is headquartered in Härkingen, Switzerland and is among the leading manufacturers of light alloy wheels for cars and commercial vehicles. As a longstanding partner of the automobile industry, all wheels meet the strict requirements imposed by the vehicle manufacturers. The continuous growth of the company is achieved thanks to its attention to three principles: customer focus, innovation and quality work. The RONAL GROUP has over 7,500 employees worldwide.

**Press contact**

RONAL GROUP

Viktoria Wenz

Phone: +41 62 389 07 38

Email: media@ronalgroup.com

<https://media.ronalgroup.com/>

Please also see our new media portal, where you can download our press releases and photos, as well as texts and videos about the company:

<https://media.ronalgroup.com/>