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# RONAL GROUP satisfied with second “The Tire Cologne”

**Härkingen/Switzerland, May 30, 2022 – From May 24 to 26, 2022, the RONAL GROUP showcased new products from its RONAL, SPEEDLINE CORSE and SPEEDLINE TRUCK brands for the second time at “The Tire Cologne” in Cologne. The focus was on the topic of sustainability in aluminum procurement and wheel production.**

This year, the RONAL GROUP presented its products on a transparently designed stand in the three theme groups Camper/Caravan, Car and Truck/Bus.

For the currently highly trendy camping vehicles, motor homes and trailers, the company presented two new wheels at once: The CA1 with a load capacity of up to 1,100 kg with 15 inches or up to 1,400 kg with 16 inches and the CA2 in 6.0x14 inches with a load capacity of up to 650 kg with a 4-hole connection. Both wheels will soon be available in Silver and Jetblack. In addition, SPEEDLINE TRUCK wheels in 17 to 22 inches round off the range for vehicles for mobile vacations.

In the passenger car segment, the company highlighted a selection of wheels with various new surface finishes to match the summer season, for example the RONAL R66 in blue, the cult design RONAL R10 TURBO in copper or the RONAL R67 with colorful aero-style applications. The carbon-reduced RONAL R71 for SUVs celebrated its premiere in Jetblack-copper matt and Orbit grey-matt front diamond cut surface finishes.

The topic of sustainability and the reduction of carbon emissions in wheel production and material use have been an integral part of the RONAL GROUP for years and were also of central importance at the stand. In addition to the world’s first carbon-neutral wheel RONAL R70-blue, which was on display in the new Jetblack-white tail version, the company provided information about the different types of aluminum that can be used in wheel production, ranging from ASI-certified primary aluminum to recycled material.

Philip Müller, Head of Group Aftermarket, offers a positive summary of the trade show: “The second edition of “The Tire Cologne” was a total success for us. We were able to hold good discussions with customers, make new valuable contacts, present our products, and showcase our progress and goals in the area of sustainability. The number of visitors on the first two days of the fair showed us that there continues to be a great deal of interest in trade shows and events where people can meet in person.”

# For more information: [www.ronal-wheels.com](http://www.ronal-wheels.com)

[www.speedline-truck.com](http://www.speedline-truck.com)

[www.ronalgroup.com](file:///\\ronal.int\rg\W00\MarKom\PR\02_PR%20AFTERMARKET\03_Pressemitteilungen\2022\05_2022_PM_TTC_Nachbericht\www.ronalgroup.com)

**About the RONAL GROUP**

The company, head quartered in Härkingen, Switzerland, is one of the most important manufacturers of light alloy wheels for passenger cars and commercial vehicles. As a long-standing partner of the automotive industry, all wheels meet the stringent requirements of vehicle manufacturers. The company has enjoyed continuous growth and stands for customer proximity, innovation, and quality. The RONAL GROUP employs about 7,000 people around the world.

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