# PRESS RELEASE

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**The RONAL GROUP draws positive conclusions from its appearance at the Essen Motor Show**

**Härkingen/Switzerland, 12.12.2022 – This year, at the Essen Motor Show from December 03 to 11, the RONAL GROUP was once again present. At its booth in Hall 7, the company exhibited its latest wheels from the RONAL and SPEEDLINE CORSE ranges as well as a very special innovation: the Energy Wheel.**

The highlight of the booth was presented in a darkened container, so that the patent-pending concept could demonstrate its full impact: The Energy Wheel uses a generator to produce energy while driving; it then stores this energy in a battery. An LED lighting system located in the gaps between the wheel spokes is supplied with this energy and can then light up in different colors, thus also functioning as a warning system.

In addition to this special concept wheel, the RONAL GROUP exhibited a selection of current RONAL wheels, including the sustainably produced new RONAL R72 design with aero ring and the cult RONAL R9 wheel with gold-silver contrast surface. The SPEEDLINE CORSE exhibits included the sporty SC1 Motorismo in the new 18 inch size, which is made with a particularly high proportion of recycled material and is available in a gloss-turned matte black finish.

At previous trade shows, the RONAL GROUP had included a special motorsport vehicle in its booth display. This year it was the turn of the bio-concept car of the Four Motors racing team, a Porsche 718 Cayman GT4 Clubsport which is the world's first bio-series racing car. Not only is it equipped with the CO2-neutral RONAL R70 blue wheels, it also incorporates lightweight components made of bio-fiber composites.

At special photo booths, visitors could take photos or create boomerangs, share them on social media channels and win great prizes, including a VIP weekend for two at the Nürburgring, including a cab ride and a meet-and-greet with racing driver and band member Smudo from the Fantastische Vier.

Philip Müller, Head of Group Aftermarket, drew positive conclusions at the end of the trade show: "We were very pleased to be back at the Essen Motor Show this year after a two-year break due to the pandemic and to be able to present our new wheels to interested car fans. The atmosphere was great and it's important for us to keep our finger on the pulse by direct contact with our end consumers. The Essen Motor Show is the ideal meeting place for this."

# For more information:

# [www.ronal-wheels.com](http://www.ronal-wheels.com)

**About the RONAL GROUP**

Headquartered in Härkingen, Switzerland, the company is one of the most important manufacturers of alloy wheels for passenger cars and commercial vehicles. As a long-standing partner of the automotive industry, all our wheels meet the strict requirements of the vehicle manufacturers. The company has grown continuously and stands for a close relationship with customers, strong innovative capability and high-quality workmanship. The RONAL GROUP employs over 7,000 people worldwide.

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